

Become a Chamber Patron Information Pack



**Where
Business
Belongs**

Patronage is an exclusive partnership with Cumbria Chamber of Commerce designed for businesses looking to raise their profile and contribute to our work serving the local business community.

Your support as a Patron gives you a partnership with one of the **most influential business organisations** in the North West. The Chamber holds a position of real influence and authority, with strong connections to government and key local business decision makers.

Patronage of Cumbria Chamber of Commerce identifies your business as a leading player within the business community. We will work with you to create a bespoke package which aligns the power of our network to your goals.

Enhance your profile

Patronage gives you a range of opportunities to promote your business and raise your profile. You will receive:

- Logo on Chamber website homepage
- Dedicated page on Chamber website
- Logo on CCC letterhead
- Brand awareness in CCC reception area
- Engraved plaque
- Patrons banner visible at CCC events
- Logo on members' newsletter
- Editorial in Chamber newsletter
- Advert in Chamber newsletter
- Speaking opportunity at one event per year (subject to availability/suitability)
- Exclusive podcast interview
- Dedicated brand promotion to email database

Connections & influence

Patrons can benefit from our connections locally and nationally and internationally via the Chamber network.

- Personal introductions to other members
- Membership of our Directors Forum and invites to events
- Priority invitations to roundtables / events / MPs lunches
- Personal connections to key decision makers
- Introductions to the British Chambers of Commerce, other Chambers & partners

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Exclusivity

As a Patron you'll receive priority access and play a key role in our work supporting businesses.

- 121 meeting with Chamber MD Suzanne Caldwell
- First option to host key meetings
- First option to sponsor key events
- Discount off CCC sponsorships (20%)
- Priority seating at key events
- Limited number of Patrons per sector

Empowering Cumbrian businesses

Here at the Chamber, it's our mission to empower Cumbrian businesses to reach their full potential. You'll be making a significant contribution towards this goal, allowing us to help local businesses make connections, be inspired and flourish.

- CSR - help CCC to support the local business community
- Dedicated senior person to support you
- Dedicated account manager
- CSR statement outlining your contribution as a Patron

PLUS...

All standard membership benefits. For full rundown of the services included in Chamber membership and to learn more about the Chamber scan the QR code or visit cumbriachamber.co.uk.

- The cost of Patronage is **£5,000 + VAT per year**
- Email info@cumbriachamber.co.uk to learn more



Scan here!

