

### Option 1: Gold Sponsorship. Price: £5,000 + VAT per annum

Title sponsorship which contributes to the overall delivery of the Directors Forum throughout the year. Perks include extensive brand awareness, press coverage, the ability to influence event planning and speaking opportunities.

#### Events

- Sponsorship of all events
- Free tickets to events for staff (capped at three)
- Opportunity to speak at all events - introduce speakers, topics etc

#### Planning

- Opportunity to input into the planning of the annual event schedule and guest lists
- Opportunity to be the headline speaker at one event per year on a theme of your choice
- Quarterly meetings with Chamber staff

#### Brand Awareness

##### During events

- Pop-up banners at events
- Thank you from the event host
- Logos on name badges and other event collateral
- Event invites

##### Post-event promo

- Press release with the option to add quote
- Social media posts on the Chamber to Chamber's 10,000 followers

##### Ongoing promo

- Annual event schedule
- Monthly Directors Forum newsletter to 150+ subscribers with opportunity to add content
- Directors Forum LinkedIn group cover image
- Social media posts
- Chamber blog posts about Directors Forum
- Logo on the Directors Forum webpage on the Chamber website with recognition as title sponsor.



# Directors Forum

## Directors Forum Sponsorship packages

### Option 2: Silver Sponsorship. Price: £3,000 + VAT per annum

Silver sponsorship gives your business coverage at each of our six Directors Forum events throughout the year and in subsequent media and social media coverage. Your staff will also receive free access to all events.

#### Events

- Sponsorship of all events
- Free tickets to events for staff (capped at two)
- Two speaking opportunities per year at an event of your choice

#### Brand awareness

##### During events

- Pop-up banners at events
- Thank you from the event host
- Logos on name badges and other event collateral
- Event invites

##### Post-event promo

- Press release
- Social media posts to the Chamber's 10,000 followers
- Logo on the Directors Forum webpage on the Chamber website

### Option 3: Event Sponsorship. Price: £750 + VAT

Aimed at businesses looking for a one-off promotional opportunity, Event Sponsorship gives you the ability to promote your business to local business leaders, with extensive brand awareness prior to, during and after the event.

#### Events

- Sponsorship of event
- Free tickets to event for staff (capped at two)
- Opportunity to speak at the event

#### Brand awareness

##### During events

- Pop-up banners at the event
- Thank you from event host
- Logos on name badges and other event collateral
- Event invites

##### Post-event promo

- Press release
- Social media posts to the Chamber's 10,000 followers



# Directors Forum.

## Directors Forum Event Programme 2026

Below you'll find the full Directors Forum 2026 event programme...

### **March 18th - Leading for Change & Transformation - Impact at Kelsick Grammar, Ambleside**

Kick off your day with an inspiring morning workshop on Human-Centric Learning for Leaders. Gain key insights, practical tools, and real-world examples for leading change through an engaging plenary session, an interactive outdoor experience to reimagine your current leadership approach, and a peer-consulting opportunity to apply new ideas immediately in small groups. Conclude with a relaxed networking lunch.

### **May 21st - Evolution, Not Reinvention - The Porsche Centre South Lakes, Carnforth**

Spend the morning exploring the latest developments in EVs. Begin with a presentation from Porsche UK, followed by a test drive of their newest vehicles. Enjoy a pit-stop lunch in the main Spice Restaurant at the Gilpin Hotel.

### **July 2nd - Heart of the City - Tullie, Carlisle**

Join us for drinks, canapes, and live music from local musician Naomi Frost at the DF Summer Social. Network with fellow members in the stunning, recently regenerated Tullie. Hear an update from Vice-Chancellor Professor Julie Mennell (University of Cumbria) on the exciting relocation of the campus to the Citadel, plus news on the Carlisle Bid and its vital role in the future growth of our border city.

### **September 24th - Links & Leads - Silloth on Solway**

Take part in our prestigious Golf Day at this hidden-gem of a links course in Cumbria. Ranked among the UK's Top 100, it challenges some of the famous courses just across the Solway in Scotland. While scores are tallied, savour a hearty lunch in the Leitch Lounge.

### **October 22nd - Critical Power & AI Innovation - Benders UK, Ulverston**

Enjoy a morning showcase of Bender UK's advanced electrical safety monitoring, insulation monitoring, and medical IT power systems, alongside conduit benders. Experience a demonstration of their equipment in the state-of-the-art mock operating theatre onsite. Hear from Yanguo Jing (University of Cumbria), Professor of Artificial Intelligence, on the latest AI innovations, and from Stephen Knight-Gregson (National Grid) on the Great Grid Upgrade. Finish with a delicious lunch.

### **December 2nd - Lights, Tech, Business - Theatre by the Lake, Keswick**

An afternoon workshop for senior business leaders, created by Theatre by the Lake, exploring how place-based identity, creativity, and purpose drive long-term success. Following the session, enjoy a guided tour of the theatre, a three-course pre-theatre dinner, and the option to attend the evening production.

