



# Biodiversity for Business Webinar Series

## Join us to find out about nature for business

Understanding why nature matters to business and what actions you can take as a business to be successful alongside a thriving natural world. If you would like to know more about these topics, here are three FREE webinars to help you get started. Each webinar is being offered twice, once at 08:00 and again at 16:00 on each date.

### 15th January 2026: Learning about Nature and Biodiversity

Here we will explain the science of nature, biodiversity and eco-systems along with an explanation of how business depends on nature as well as impacts nature. We will provide examples from different industry sectors.

**Click to register:**

[08:00 webinar](#)

[16:00 webinar](#)

### Your facilitators



#### Professor Jan Bebbington

Director of the Pentland Centre for Sustainability in Business

### 12th February 2026: Starting your journey with tools and frameworks

Here we will explain the purpose and approaches of various tools and frameworks that support business decision making for nature. This will help you figure out which tools would be most suitable for your needs.

**Click to register:**

[08:00 webinar](#)

[16:00 webinar](#)



#### Dr Neytullah Ciftci

Research Associate in Business and Biodiversity, the Pentland Centre for Sustainability in Business

### 12th March 2026: What does 'good' look like in corporate reporting?

Here we will provide examples of what 'good' nature reporting looks like, drawn from across the globe and across all types of business activities. The reporting will give you insights into how business is managing its nature challenges.

**Click to register:**

[08:00 webinar](#)

[16:00 webinar](#)

Find out more about the Pentland Centre:  
<https://www.lancaster.ac.uk/pentland>