





## Unlock Your Cyber Security Potential!

# Inspire Cyber – Unlocking Pathways to Cyber Careers with digiDNA

Code Nation is proud to bring digiDNA to residents across the North West, helping you identify and unlock career opportunities in cyber security.

### **How It Works**

#### Complete digiDNA

Get started at your convenience! (The sooner you complete it, the more opportunities you can unlock!)

#### Receive Your Personalised Dashboard

Gain insights into:

- How your attributes align with in-demand cyber roles.
- Tailored career pathways, including local training courses and job opportunities.

#### **5** Exclusive Opportunity

If your skills align with cyber roles, you'll be invited to:

- A FREE Inspire Cyber Security session.
- A 1-to-1 employability advice and guidance session to kickstart your cyber career!

## To take part you must:



Live in Greater Manchester, Liverpool City Region, Cheshire, Warrington, Cumbria or Lancashire



Be unemployed and aged 19 years+

Be in full or part time education aged 14-18 years old

## What is digiDNA?



A 30-minute, non-technical online tool designed to uncover how **your unique attributes** align with cyber security roles.



No previous technical knowledge needed!

## Why Cyber Security?



The cyber industry is booming across the **North West**, with growing demand for skilled professionals.



Take the First Step – Complete digiDNA Today!

## Scan Me



All questionnaires must be completed by 25th March 2025.

digidna

Discovering your future.



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