



BUSINESS CAREERS EVENT

***26TH FEBRUARY LANCASTER CAMPUS
0900 - 1430***



Building on the success and encouraging feedback from last year's Business Careers Event, we are delighted to hosting it again this year. The event will take place on our Lancaster Campus on Wednesday 26th February 2025 for our business students, we have also extended the invitation to local schools and colleges. The aim of this event is to connect our talented business students with local employers to offer valuable insights, networking opportunities, and potential career prospects. This event is an excellent platform for creating new and fostering existing meaningful connections between your business and our future professionals.

BENEFITS TO EMPLOYERS

- ✔ Showcase your business
- ✔ Engage with eager students
- ✔ Identify future talent
- ✔ Access new skills and ideas
- ✔ Collaborate with Academics
- ✔ Cultivating a stronger, more resilient local business ecosystem.

BENEFITS TO STUDENTS

- ✔ Insight into employer needs
- ✔ Develop new skills
- ✔ Learn about different sectors
- ✔ Head start in the job market
- ✔ Network with local business leaders



*Top 5 in the UK for developing CEOs and MDs
UK Top 10 University for developing business
leaders*

MORE INFORMATION
ibil@cumbria.ac.uk
or click on the QR Code